



JIGSAW ACADEMY

Analytics for Professionals

ANALYTICS OVERVIEW

COMPANY VALUATION



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Company A

Company B

Profits

\$ 1.5 billion

\$ 1 billion

Revenue

\$6 billion

\$3.7 billion

Valuation

\$30 billion

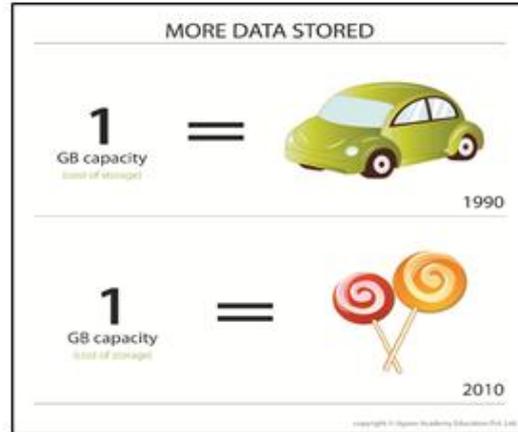
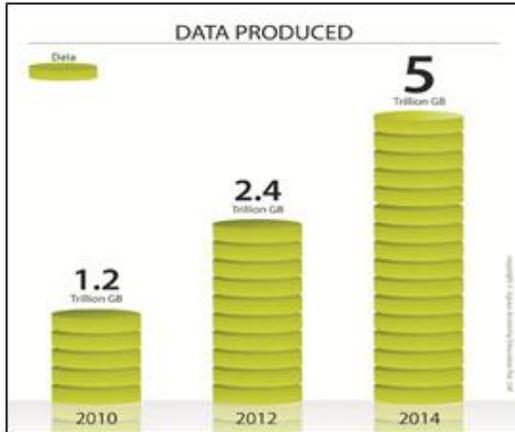
\$100 billion

AGENDA



- Why do businesses need analytics?
- How do businesses use analytics?
- Case studies on application of analytics
- What is analytics?
- Problems in analytics
- Analytic tools
- Companies in analytics
- Career path in analytics
- Qualities of a good analyst

WHY DO BUSINESSES NEED ANALYTICS?



90% of the world's data has been generated in the last 2 years

- IBM