

MBA Admissions Essays



Ayon De

Essay 1: What has led you to pursue a graduate business degree? Please identify your short and long-term career objectives, an explanation of your decision to pursue this degree at this point in your life and your specific interest in the Cox School of Business.

Ever wonder what is the logic behind decision making process? Trigger and Catalyst, I believe, are the two main factors behind a decision. A trigger initiates the decision making process, and a catalyst fastens the process to see that the decision is taken.

My undergrad – Engineering – is a highly specialized education that imparted strong analytical skills and technical competence. When I started my career as an engineer I found these skills sufficient. However, when I was presented with an opportunity to lead a team I was exposed to various business elements of service operations and I observed that although I could handle the responsibilities of a leader, I did not have any reference point to measure and improve my management style. The lack of business management education made me realize that I am skill short and triggered the need to pursue MBA. The urge to learn best management practices to push my career into higher trajectory and generate career opportunities proved to be the catalyst for my decision to do an MBA.

During my MBA at Cox School of Business - Southern Methodist University, I aspire to obtain solid grounding in the field of operations & finance. I believe that doing so will assist me to become a better manager who understands the inner working of a company and empower me to reach my goals. My short term goal is to work in the service sector as a project manager overseeing planning & execution of program deliverables and activities within different phases of projects & service operations.